

CP17 Interpretation Boards at Crantock, Polly Joke and Holywell Bay car parks.

NORTH
CORNWALL



The National trust own 3 popular car parks on or adjacent to the SouthWest Coast Path from the Gannel Estuary south of Newquay to Holywell bay. They are at Crantock, Pollyjoke and Holywell Bay. The National Trust were looking to produce 3 interpretation panels, of a single design, that would provide on-site visitor information about the National Trust owned land from the Gannel Estuary to Holywell Bay just south of Newquay, Cornwall.

This project was part of Strand 4 of the SWCP RDPE “Unlocking the Coastal Heritage” project. 100% commercial match funding was achieved by working with Treago Farm Holiday Park and Perran Sands Holiday Park. The National Trust saw an opportunity to provide much better interpretation for visitors in the form of a map board which highlights a series of circular walks linking easy access points with the South West Coast Path.

Quotes were obtained from local Cornwall based designers and specified suitable hard wearing, vandal-proof materials and FSC standard timber for the frames.

The benefit of this project has come in working with a local business. The new interpretation panels will be a hugely valuable asset, in an area where interpretation was thin on the ground. The panels will allow:

- Better orientation for visitors
- Better engagement through information provision for visitors
- Conservation and protection of wild life, habitat and archaeology through education
- Meet the National Trusts aims regarding their priority programmes – visitor enjoyment, bringing places to life, getting outdoors and closer to nature
- Help with unlawful access away from public rights of way

The only problems that have occurred during the project were trying to get the 3 different design firms all quoting on an equal footing. Problems occurred here because they all use different printers and suppliers and have different interpretation of how long to spend on certain aspects e.g. quality and detail of map illustration.



Interpretation panel at Crantock



Interpretation panel at Holywell



Interpretation panel at Porth Joke